ORIGINAL BURNS PROPOSED AMENDMENT NO. 1



TIME/DATE PREPARED: February 16, 2011

COMPANY: Arizona Public Service Company

AGENDA ITEM NO. S-12

DOCKET NO(S). Docket # E-01345A-10-0219

OPEN MEETING DATE: 2/17/111

On page 14, line 7, INSERT the following as a new Finding of Fact:

Because the DSMAC is used to recover program costs for APS' DSM implementation plans, we believe it is important to be always mindful that the costs are borne by the Company's ratepayers. DSM is a worthy pursuit. But, the means of achieving goals come at a price. The 2011 Implementation Plan's proposed budget of \$74,767,000 is a significant amount.

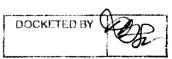
Accordingly, every publication, educational brochure, promotional aid, website content, radio advertisement, television advertisement and internet advertisement related to the 2011 plan should make it clear that the program being advertised is paid for by APS ratepayers.

MAKE ALL CONFORMING CHANGES

AZ CORP COMMISSIO

Arizona Corporation Commission DOCKETED

FEB 1 7 2011



Passed	THIS AMENDMENT: Passed as amended by	
Failed	Not Offered	Withdrawn